

# KENTUCKY RESTAURANT ASSOCIATION

[WWW.KYRA.ORG](http://WWW.KYRA.ORG)

## Associate Membership

*It Pays to Belong...*

*Membership in the Kentucky Restaurant Association (KRA)  
gives your business the advantage.*

TO LEARN MORE ABOUT HOW MEMBERSHIP  
WILL BENEFIT YOUR BUSINESS, PLEASE

CONTACT:

STACY ROOF

502-896-0464 / 800-896-0414

Fax: 502-896-0465 Email - [stacy@kyra.org](mailto:stacy@kyra.org)



# Being a Member has its advantages



**Membership in the Kentucky Restaurant Association (KRA) comes with a complete menu of benefits.**

## Local and national networking opportunities with customers and potential customers

This is one of the many benefits of Associate Membership. Social and educational meetings are held throughout the year. These gatherings allow our Restaurant Members to meet our Associate Members. How do you put a price on being able to meet and talk with people that need your business or people that are involved in the food industry as a purveyor or educator?

## Chapter and State Board of Directors

Elected by the members. Associate members may serve as Directors on both local chapter and State Boards.

## Annual Membership Directory

Free with KRA Membership. Lists all KRA Members, contacts, addresses and telephone numbers.

## The Kentucky Restaurant Journal

Published bi-monthly. The Journal presents news, industry trends and informative articles featuring KRA Members. With a circulation of over 5,000 foodservice and related operations, it is an excellent advertising showcase. *Our full color magazine offers KRA members a discount on advertising rates that reach over 20,000+ readers.*

## Information

On who's who in the industry and with legislators and regulatory agencies.

We can also assist you with any agency or regulatory questions you may have. Just call 502-896-0464 or 1-800-896-0414. If we can't answer right away, we'll research the information you need while protecting your confidentiality.

## Legislative Support

The KRA maintains a strong presence in Frankfort lobbying for the legislative decisions that will affect your bottom line. And representatives from the NRA voice your concerns in Washington, D.C. We speak out to lawmakers on ever-changing issues like restaurant taxes, smoking bans and minimum wage proposals. Our mission is to support, unite and represent all restaurant businesses in the Commonwealth of Kentucky.

## Professional Lobbyists

Who work for the foodservice industry and with legislators and regulatory agencies.

## ServSafe®

The KRA offers ServSafe® classes that cover a wide range of proper food handling material.

ServSafe® is a program that provides accurate, up-to-date information for all levels of employees.

## Free Required State and Federal Posters

We have all state and federally required posters free for members.

## Free Website Listings

Designed exclusively to search for our Associate Members. It brings Associate and Restaurant Members together.

## Member Discounts

ALL KRA members receive discounts on payroll and credit card processing. Many more discounts are available.

## Referrals

To restaurants looking for suppliers like you.

## The KRA Logo

May be displayed on your business letterhead, advertisements, trucks, etc. What better way to get in front of these potential clients than by letting them know you support their industry.

## Annual Events

The KRA has 3 annual events that all associate and restaurant members are offered opportunities to attend.

"A Day at the Races" at Churchill Downs brings pre-qualified restaurant owners, managers and chefs to view your tabletop display and be our guests for an afternoon of racing in the luxurious Jockey Club Suites! KRA members receive discounts on exhibit rates.

"Cuisine on the Green" allows members to play golf and we will treat you to a full day of lunch, beverages, dessert and a first class dinner.

The Restaurateur's Gala is a celebration of the best of the best in the industry. Enjoy fine dining, music and dancing and an awards ceremony honoring the industry.



133 Evergreen Road, Suite 201  
Louisville, KY 40243  
phone 502.896.0464 fax  
502.896.0465  
www.kyra.org



## ASSOCIATE MEMBER APPLICATION DUES: 395.00 PER YEAR

BOTH SIDES MUST BE COMPLETED

THE FOLLOWING INFORMATION WILL BE USED FOR YOUR **FREE** WEB POSTING ON THE KRA WEB SITE  
([www.kyra.org](http://www.kyra.org))

BUSINESS NAME \_\_\_\_\_

OWNER/MANAGER \_\_\_\_\_

TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEB SITE \_\_\_\_\_

Hours of Operation \_\_\_\_\_ Credit Cards Accepted: Master Card American Express  
Visa Discover NONE

Category (pick one that best describes your business)

Advertising	Coffee	Desserts	HVAC	Paper Products	Security Systems
Alcohol	Computers	Dishwashers	Ice Cream	Payroll	Signs
Bakery	Consultants	Exhaust Cleaning	Ice Machines	POS Systems	Soft Drinks
Bar Equipment	Cooking Fuel	Financial	Insurance	Printing	Tourism
Beer	Credit Cards	Food Brokers	Juices	Produce	Utilities
Cash Registers	CVB	Food Distributors	Linens	Promotion	Waste Removal
Cleaning Supplies	Dairy	Grease Removal	Meats	Seafood	Wine/Spirits

Other \_\_\_\_\_

Description of your business to be used on the web site \_\_\_\_\_

Other Locations: \_\_\_\_\_

My Payment is enclosed, or charge it to (circle one)      MASTERCARD      DISCOVER      VISA      AMERICAN EXPRESS

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

To the Board of Directors:  
I submit my application for membership in the Kentucky Restaurant Association.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**GENERAL**

\_\_\_\_\_ I am interested in serving on the (State) (Chapter) Board. (Circle one or both)

I am interested in serving on the following committee(s):

- |                   |                   |                                       |
|-------------------|-------------------|---------------------------------------|
| _____ Legislative | _____ Hospitality | _____ Educational Foundation Trustees |
| _____ Membership  | _____ Marketing   |                                       |

Issues that I want to know more about \_\_\_\_\_

Benefits & services I would like to know more about:

- |   |   |
|---|---|
| _____ Property & Casualty Insurance       | _____ Payroll Processing  |
| _____ Educational Seminars & Classes      | _____ Credit Card Processing Program  |
| _____ Employment Postings on our Web Page | _____ "Information Hotline" for confidential answers to labor, wage & hour, and other questions |
| _____ Web Site Hosting                    |   |

Benefits & services that I would like to see added \_\_\_\_\_

**CLASSES & WORKSHOPS**

Classes & Workshops I would be interested in attending:

- |                                    |  |
|------------------------------------|--|
| _____ Bar & Beverage Sales         | _____ Menu Planning & Development            |
| _____ Accounting for Restaurants   | _____ Legal Issues                           |
| _____ Crisis Management            | _____ Team Building                          |
| _____ Marketing                    | _____ Managing Employee Performance Problems |
| _____ Restaurant Profit Management | _____ Opening a New Restaurant               |
| _____ BarCode                      | _____ ServSafe                               |

**TRADE SHOW**

Do you attend KRA's annual EXPO trade show? Yes / No If not, why? \_\_\_\_\_

What exhibits or workshops would you like to see added to the show? \_\_\_\_\_

To join, complete this application & return with payment for first year's dues to:

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 133 EVERGREEN ROAD, SUITE 201  
 LOUISVILLE, KY 40243  
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